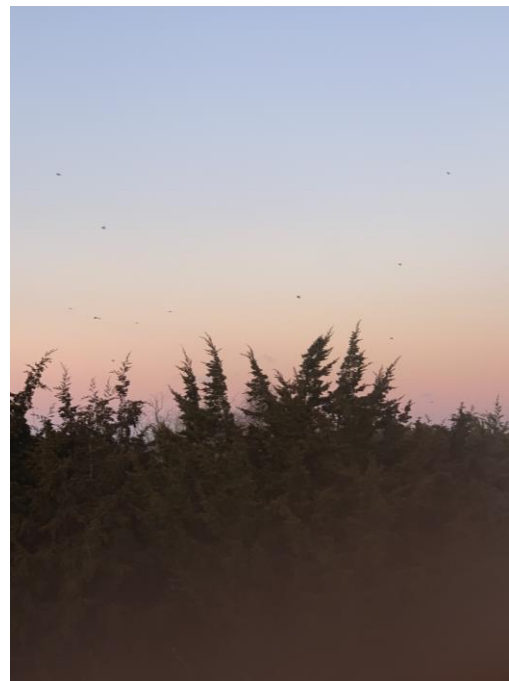




BARNSTABLE



LAND TRUST



Be a force for nature.

2024 Business Partnership Proposal

Contact: Kelsey Ellis, Director of Development: Kelsey@blt.org (508) 771-2585 x103
Barnstable Land Trust | 1540 Main St, West Barnstable, MA 02688 | www.blt.org

Partnership Opportunities

Annual Sponsorship

With levels from \$500-\$5,000, your business will receive marketing benefits aligning with your support for BLT. See levels on reverse page.



Provide In-Kind Support

Your in-kind donation of goods or services will have a lasting impact. From office supplies to event giveaways, from food and drinks to land stewardship equipment, from service discounts to donated time, we welcome support of all kinds!

Program & Event Partnerships

First Day Hikes (January 1): A collaborative regional effort that encourages people to get outdoors with free guided walks and activities to explore Cape Cod's parks, trails, and natural resources on the first day of the year.

Celebrate Earth Month (April): A month-long family-friendly program celebrating Mother Earth includes story times, craft workshops, nature walks and talks, and more. (8-10 programs)

Hike Barnstable (June): Celebrating "Great Outdoors Month[®]", this initiative encourages hikers of all ages and abilities to get outside and explore! Related events spotlight the health and wellness benefits of hiking, being outdoors, and exploring our natural environment in new ways. (10+ programs)

Flower Pot Music Concert (June): This innovative participatory musical that celebrates the summer solstice and our natural environment is held at BLT's Ropes Field in Cotuit and includes Cape Cod Symphony and the Cotuit Library as partners.

Annual Meeting (July): A gathering of BLT members to share exciting updates and accomplishments, conduct a brief business meeting, and celebrate our Founders Award and President's Award winners.

BLT's Climate Month (September): This collection of new program's explores climate-related topics through walks and talks as well as through art, literature, and science programs culminating in a Rising Waters temporary public art installation in Hyannis by members of the community. (10+ programs)

eARTH Connections (Year-long): Providing creative connections to conservation, local and visiting artists will provide programs, lectures, and workshops culminating during October which is National Arts & Humanities Month.

Leadership Council (Spring/Fall): The Leadership Council recognizes distinguished leaders in the community who support conservation. The group convenes annually for two in-person receptions to stay informed, provide advice and network.



Sponsorship Levels

All levels include a **business membership** for one year after the donation date, enabling a representative to attend the Annual Meeting, take advantage of special program discounts, and receive invitations to special events. Free Barnstable trail guides to distribute to employees or clients.

\$5,000 Visionary

- Select two Programs or Events to receive marketing benefits
- VIP guided hike at a BLT property for 20 people
- Giveaway option at Member or Community Event
- Opportunity to hold an Employee Volunteer Day
- Featured shoutout with logo in e-newsletter (*2,900+ subscribers, 57% open rate*)
- Dedicated post to our Facebook and Instagram communities (*4,700+ followers*)
- Logo & link featured in prominent position on BLT website (*36,000 unique visits*)

\$2,500 Leader

- Select one Program or Event to receive marketing benefits
- Giveaway option at Member or Community Event
- Opportunity to hold an Employee Volunteer Day
- Name recognition in e-newsletter (*2,900+ subscribers*)
- Dedicated post to our Facebook and Instagram communities (*4,700+ followers*)
- Logo & link featured on BLT website (*36,000 unique visits*)

\$1,000 Champion

- Opportunity to hold an Employee Volunteer Day or Provide a Giveaway
- Name recognition in e-newsletter (*2,900+ subscribers*)
- Logo & link featured on BLT website (*36,000 unique visits*)

\$500 Friend

- Logo & link featured on BLT website (*36,000 unique visits*)

_____ **Yes, we are excited to support Barnstable Land Trust!**

Organization / Company as you wish it to appear in sponsorship materials:

Address: _____

Contact Person Name, Phone and Email: _____

Sponsorship Level:

_____ Visionary: \$5,000 and up

_____ Leader: \$2,500

_____ Champion: \$1,000

_____ Friend: \$500

_____ Program or Event Sponsor: Please contact me about details!

Payment can be made online at BLT.org or via check. Please send a high res logo, social media handles and company website link to Kelsey@blt.org

Questions? Contact Kelsey Ellis at 508-771-2585 x103 or Kelsey@blt.org. Your support matters. Thank you!

Protecting Land, Connecting People

Barnstable Land Trust is a community-supported non-profit whose mission is to preserve the natural resources and special places in the Town of Barnstable and nearby areas.

We protect the places you love, through **conservation, care, education and inspiration.**



As a member of the business community, you understand the importance of the beauty of our region to tourism and the health of our local economy. Our natural landscapes are what draw people here and to your door from all over the world - to use your services, and stay, eat, drink, and shop, **which in turn helps your business grow and prosper!**

You can be a force of nature. Together, we can do more to conserve the beautiful places that bring people to our community and make Cape Cod our home! Your sponsorship isn't just an ad. You become a part of our mission and our community of supporters. You get to align your business with the values of our community, your customers, and employees. You get to protect the land you love. Forever.